

Annex A to the EGP Activities Plan 2013 Preparations EU2014 Common Campaign As adopted at the Madrid Council

The European Green Party Council, united in Madrid on May 12 2013, requests the Committee to do all the necessary to prepare a successful Common Green European election Campaign in 2014. Council approves the direction and the aims and objectives as laid down in the outline of the campaign 2014 (annex B to the activities plan 2013).

Council further requests the Committee to prepare a Common Manifesto in an inclusive process, involving the member parties and civil society in the process. A first draft of the Common Manifesto will be discussed at the Autumn Council with the member parties and with representatives of civil society. A final draft is presented for the vote at the electoral Congress¹ in February (15/16 or 22/23).

Council requests the cooperation of the Committee with the campaign working group to develop a draft campaign plan with support from the agency chosen to develop the common EU2014 campaign and present it for a vote at the Autumn Council 2013. The draft campaign plan will include the elements of the Common campaign, including a time-line, the budget and the activities planned for the election campaign.

Council requests the Committee to raise awareness for the campaign with all possible means and organise pre-campaign activities, like the election of two leading candidates, with virtual and real debates and by using modern and conventional means to achieve a higher and positive awareness ahead of the campaign.

Council requests the Committee to prepare the organisation of the election of two leading Green candidates by means of an open online primary and by a process that provides equal promotion and equal representation from the EGP. Candidates will be invited by the EGP to present themselves as of September 2013. Candidates must be eligible for election to the European Parliament. The candidates must present themselves for the European list on one of the lists (including alliances) of the Member Parties. They must present their political agenda in maximum two pages, be prepared to travel across the EU, to represent the Greens in the leading transnational debates with the other political families and to campaign transnationally to support member parties campaign activities. A Member Party can only support one candidate. Each candidate for this primary has to receive support of at least 5 of the EU28 parties. The Member Party of interested candidates must officially nominate them for the primary.

We consider the two leading EGP candidates to be the heart and the face of our campaign and the representatives of our political family throughout the campaign. We will also express clearly that we would propose one of them as candidate for the EU Commission Presidency, should the opportunity arise.

¹ The Green electoral Congress is a 1-day Congress with Council Rules



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Council instructs the Committee to further develop the process for the primary. The primary is open to the members and sympathisers of green member parties of the EU28. A sympathiser can be anyone as of the age of 16 living in the EU28 who pledges affinity to the EGP or to a green EGP member party participating in the European elections. Affinity means the support of their principle values, political goals and their political work. The Committee has to organise this process guaranteeing the credibility and safety of the system used, the accountability and transparency of the system and the process, and anonymity for the voter. The Autumn Council 2013 has to officially decide upon the start of the primary.

Council instructs the Committee to organise in 2014 one Green electoral Congress in the run up for the campaign, during which the Common Manifesto is adopted, the leading candidates are presented and during which the 'hot' phase of the common campaign is opened.

Annex #: some issues regarding the primary

Annex# to Annex A of EGP Activities Plan 2013

Some issues regarding the primary

In order to deal with some issues that have arisen in discussions over an adequate organisation of the primary (should the Council vote in favour of the primary) but have not been addressed sufficiently in the draft Annex A to the Activities plan 2013 and the existing amendments, the Committee pledges to implement the following seven points and asks the Council to support them:

1. National parties need to have chosen their list or top candidate(s) before the closing date of candidacy for the primaries. In order to facilitate the final decision by the Autumn Council about the start of the primary, primary candidacies have to be announced by the candidates and nominated by the relevant parties before the end of October 19.

In case the procedure mentioned above is not feasible, national parties need to explicitly consent to the participation of candidates from “their “ party in order for them to enter into the primary.

The full list of primary candidates must be communicated to the member parties by the EGP, before parties decide which candidate they are willing to support. Member parties will be asked to offer their support for candidacies between October 20 and November 7 at the latest.

In principle the primary candidates should be heads of list of the national parties, unless a party gives its explicit consent to decide otherwise for its candidates.

2. All details regarding the procedure for organising the primary will be dealt with in the campaign working group. The campaign working group will have at least one more meeting before the Summer break.
3. The final detailed proposal by the Committee for the organisation of the primary shall be presented to the member parties by October 1.
4. Relevant changes in the budget foreseen for the primary will be brought to the attention of the campaign working group and the Council.
5. The budget foreseen for transnational events during the electoral campaign in 2014 shall be bolstered from donations, collected in the context of the primary up to 200% of the original budget line of 60.000.
6. Depending on the consent of the primary participants, their e-mail addresses will be shared with the EGP member parties according to the principle of residence in order to allow these parties to inform and integrate these sympathisers.
7. The primary candidates and the leading candidate(s) elected in the primary shall always be in consultation with the involved Green parties, when campaigning in a Member State.