



**Draft**

**Title:** **TOWARDS THE EU ELECTIONS 2024: THE GREEN VISION AND THE GREEN CAMPAIGN**

**Tabled by:** EGP Committee

### **Draft text**

1 One year from now, European citizens will have a decisive choice. The European  
2 elections will be a vote of direction: going backwards following the false  
3 promise of restoring the good old times or going forward: optimistic and  
4 determined to build a liveable future for all together.

5 Many challenges are ahead of us. Crisis mode has become our new reality.

6 But the European Union has proven to be a solution for the crises, not only to  
7 respond to them. In times of a global pandemic, we have seen a European Union of  
8 solidarity as our protection shield. We have brutally been reminded that the  
9 European Union needs to live up to its promise of being a peace project, that  
10 defends our values. While Putin's war of aggression aimed at dividing us, a  
11 wave of solidarity with the people of Ukraine fighting for a free democratic  
12 society brought us closer together than ever. While democracy, the rule of law  
13 and our self-determination are under attack in several Member States, not long  
14 ago, brave demonstrators in Georgia reminded us that the European Union remains  
15 a place for longing for all those that fight for a more democratic, more just,  
16 and more open society. The climate crisis has long reached Europe with droughts,  
17 heat waves and floodings, while the European Union took bold first steps within  
18 the EU Green Deal to become a net zero continent. This is the reality in which  
19 the next European elections will take place: Multiple crises challenging the  
20 European project on the one hand, tremendous assurance that our common future  
21 can only be a strong, united and assertive European Union based on solidarity on  
22 the other.

23 As European Greens, with a common vision to face one of the most turbulent  
24 moments in recent history, we stand ready to fight for this this European Union  
25 alongside our partners in civil society.

26 We stand ready to build our future together with activists, artists, local  
27 change makers, scientists, sustainable businesses, trade unions, CSOs,  
28 environmental groups, educators, farmers and citizens who develop new ideas and  
29 who show that another world is possible. For us it's clear: crises are not a  
30 given, it is up to political decisions and direction to address them. It is up  
31 to us.

32 In 2024 more than ever, we need to understand these crises together, we need  
33 credible solutions on our common path towards a liveable future where everyone  
34 has a say. This future is possible.

35 And we, as European Greens, will fight for this future. This is our political  
36 offer:

37 A workable plan to implement robust and long-term policies to fight climate  
38 change, to protect biodiversity, to organise the energy, transport, and the  
39 agricultural transition, to drive the continent towards a fossil free circular  
40 economy creating good jobs with adequate wages.

41 As there will be no climate justice without social justice, a fair package to  
42 create a social Europe where all Europeans have access to properly financed  
43 public services, where no one is left behind, where everyone receives proper  
44 education, affordable housing, where youth unemployment is ending, where  
45 redistribution is the driver of European fiscal and tax policy and where  
46 workers' rights are upheld.

47 A solid project to build a feminist, inclusive and anti-racist Europe, a federal  
48 Europe, capable of protecting and sharing its values at global level, where rule  
49 of law and democracy are guaranteed, and where no European citizen's right can  
50 be taken away.

51 A clear vision of the role that the EU needs to play in the world. An EU that is  
52 a global leader on climate and social policies, that strives for global justice  
53 and strengthens multilateralism upholding human rights, democracy, feminism and  
54 environmental standards while cooperating with its global partners on eye level,

55 acknowledging its global responsibility and interdependencies as opportunities.

56 This is how we want to protect our freedoms, our values, our rights and our  
57 planet.

58 And we have already started.

59 In six EU governments and in major European regions and cities, Greens are  
60 providing solutions that improve people's quality of life, protect the planet,  
61 guarantee more rights for the most vulnerable.

62 In the European Parliament, the strongest Green Group to date has for years  
63 fought determinately to implement the Green Deal, a project that European Greens  
64 have proposed since the 2008. While other political forces are still questioning  
65 whether the EU should protect the social rights of its inhabitants, the Greens  
66 are building on a Social Europe, guaranteeing a live in dignity to all.

67 And we are not doing this alone.

68 Every day in our societies, people are putting this dream of making Europe an  
69 open and democratic space into practice. Every day in Europe, activists are  
70 mobilising for climate, for social justice, for human rights, for a bright  
71 liveable future, mayors are opening their cities to refugees and innovative  
72 green solutions improve people's lives. Our political project is based on  
73 their fights, on their energy, on their commitment and will to build a fair,  
74 democratic, feminist and green world.

75 It is therefore with the strength of our unity and with the richness of our  
76 diversity, from Berlin to Lisbon, from Paris to Athens, from the northern  
77 forests of Finland to the shores of Malta, from government ministers to  
78 activists in the streets that we are standing ready, as European greens, for the  
79 campaign that shall lead to a common success in 2024.

## 80 **COMMON EUROPEAN GREEN CAMPAIGN 2024**

81 Our world has evolved rapidly since the last European elections in 2019. As the  
82 pandemic and the war brought Europeans closer together than ever, we as European  
83 Greens are more united than ever, and **sharing the same values, principles, and**

84 **vision for Europe.**

85 We further developed a European project based on the unwavering conviction that  
86 national governments alone cannot face the challenges of today. The European  
87 project is more important than ever. We will run a **strong pro-European campaign**  
88 and build on the current momentum of European solidarity in the face of multiple  
89 crises. European integration is at the core of our political project.

90 Our Green family has evolved. We will enter the campaign with the most diverse  
91 composition of our political family to date, ranging from parties who are in  
92 local and national government in diverse coalitions, to parties with no national  
93 or regional representation. More parties have joined us, **growing our impact**  
94 **across Europe** especially in the East and South.

95 The role of the European Green Party and of this common campaign for the next  
96 European Elections is essential. We guarantee **cohesion**, and ensure that we are  
97 all rowing in the same direction despite our diversity. We will put a strong  
98 emphasis on highlighting the Green successes at all levels, and ensure that our  
99 priorities for the next mandate of the European Parliament are crystal clear.  
100 For this we will engage in dialogue with civil society to be their partners on  
101 our common path.

102 With our campaign, we aim at **achieving the best result** we ever achieved in  
103 European elections. We want to grow as a group with **more MEPs from more**  
104 **countries** making us a more diverse yet even more united and therefore even  
105 stronger political force in the next term. This will position us to be at the  
106 centre of future majorities in the next European Parliament and have  
107 representation in the next European Commission, always with the goal of  
108 implementing as much of our common manifesto as possible. During our campaign,  
109 we also want to grow as a political party, which will jointly fight for what we  
110 believe in, support, share and learn from each other while cooperating closer  
111 than ever with our partners in civil society.

## 112 **INVOLVEMENT MEMBER PARTIES & PARTNERS**

113 To achieve these goals, we will develop our common campaign together with our  
114 member parties and partners.

115 Manifesto WG

116 Following a series of preliminary discussion groups, the Editorial Working Group  
117 is leading the drafting of the manifesto process guided by the Manifesto Working  
118 Group, composed of representatives from all EU member parties in close  
119 cooperation and exchange with our civil society partners. We will adopt our  
120 Manifesto at an Extended Congress in early 2024, together with a list of  
121 priorities.

122 Campaign WG

123 The work on the common campaign work is guided by the Campaign Working, which  
124 consists of representatives of the EU member parties. They will ensure close  
125 coordination between the national and European campaigns, discuss, and provide  
126 input on the EGP campaign, bring the necessary knowledge of the national  
127 campaign, and share information about the EGP campaign within their party. The  
128 Campaign Advisory Group consists of a small group of campaign experts and  
129 politicians that will provide support in further defining the campaign.

130 Cooperation with partners

131 Throughout the last years, we have worked on ever closer relationships,  
132 cooperation and strategic alignment with the **Green Group in the European**  
133 **Parliament** and the **Federation of Young European Greens (FYEG)**. For our upcoming  
134 campaign, this cooperation will be vital. We will be involved in the Information  
135 Campaign of the Green Group and the facilitation of information transfer to the  
136 member parties. We will coordinate on key campaign messages and collaborate on  
137 the organisation of a Social Summit in Madrid this autumn. Our cooperation with  
138 FYEG will be key to create a strong mobilisation of **young and first-time voters**.

139 **COMMON POSITION BUILDING**

140 Common Manifesto

141 We have already started the process of drafting a **common manifesto** that will  
142 present our Green vision for Europe and will function as our political programme  
143 during the campaign. With this we aim to **bring the European Green parties closer**

144 by fostering further dialogue on our common vision, positions, and policy  
145 proposals for the European Union.

#### 146 Listening process

147 We can only push for the fundamental transition of our societies and economies  
148 if we **build strong bonds with other societal actors**. Within the common campaign,  
149 we want to build stronger connections with civil society, citizens' movements,  
150 trade unions, sustainable businesses, youth and seniors' organisations,  
151 scientific community, in respect of our respective roles. We will involve them  
152 at an early stage in the process of drafting our common manifesto. It is time  
153 for a different style of politics. We will **open upto new thinking** and connect  
154 further with partners, including trade unions and the business sector. We need  
155 to open up politics to more people, and will use the Tilt platform to source  
156 ideas for our manifesto from the Tilt community and beyond.

## 157 **COMMON MESSAGE & TONE**

158 We will enter the campaign with possibly the most diverse composition of our  
159 political family to date. In our campaign we will balance our strong vision and  
160 plans for a sustainable and fair Europe, while also highlighting the successes  
161 we are delivering for citizens. Our message will have to be positive, yet  
162 realistic. Hopeful and brave, yet firm and unapologetic.

#### 163 Green Successes

164 Greens across Europe are delivering for citizens every day, on local and  
165 national level, in opposition and government. We will gather information about  
166 all our common **Green successes** and share and feature these within our common  
167 campaign, so that parties can make wide use of this and maximise the impact of  
168 Green successes throughout Europe.

#### 169 Green Data Network

170 With the Green Data Network, we will ensure that our **decisions on strategy are**  
171 **data-based**. The network will connect staff members of the member parties,  
172 partners, foundations and academics that work on Green issues.

173 **COMMON ENGAGEMENT & ACTION**

174 Leading Candidates

175 With our campaign, we want to **strengthen the European dimension** of the European  
176 elections. We will Europeanise to the maximum extent the debate around the EU  
177 elections, especially in those countries where our presence is quite strong.

178 To fully Europeanise this election campaign, the European Greens **strongly**  
179 **believes in the concept of leading candidates**. As in the past, we will continue  
180 to insist that voters deserve a democratic and transparent process when it comes  
181 to the choice of the **President of the European Commission**. We will have two  
182 leading candidates, elected at an Extended Congress in early 2023 through the  
183 delegates of the member parties. Our Green leading candidates will run for the  
184 Commission Presidency.

185 The Green leading candidates will be the public faces of our common campaign.  
186 They will tour across Europe, participating in public election debates and  
187 campaign events of our member parties.

188 Member Party Support and Capacity-Building

189 Our common campaign aims to support our member parties both in the months  
190 leading up to the 2024 European elections, as well as work towards the broader  
191 and long-term goals of the European Greens. We will **survey our members parties**  
192 on their needs, in order for the common campaign to best serve our diverse  
193 organisational and political contexts. We aim for our manifesto and other  
194 campaign elements to be widely used and as useful to our member parties as  
195 possible. And we will continue to support the **long-term perspectives and**  
196 **capacities** of our member parties, also beyond the European elections.

197 Digital focus & community management

198 Our campaign will have a **strong digital focus** and put a strong emphasis on  
199 **community management**, in order to activate and engage the many communities we  
200 have created and fostered in the last years to be active within our European  
201 election campaign. Our TILT community will be a central component, in addition  
202 to the communities we have organised around the Local Councillors Network,

203 Campaign Handbook, European Greens Podcast as well as donors and volunteers.

## 204 TILT

205 We have invested in further defining and developing several projects throughout  
206 the last years that we will now be able to employ as key elements of our common  
207 campaign. Our **Tilt** platform will focus on organising and mobilising communities  
208 and multipliers, as well as supporting member parties and candidates in  
209 profiling themselves as part of a transnational political movement. We will be  
210 able to test campaign messages with this community, and run Get Out The Vote  
211 activities to **increase awareness and turnout for the European elections.**

## 212 Campaign Handbook

213 The **Campaign Handbook** will be our central hub to facilitate **campaign trainings**  
214 for Green candidates and campaigners in view of the European elections. We will  
215 continue to support member parties in campaign strategies, tools, and ideas, and  
216 foster relationships and exchange on communications and campaign level.

## 217 Green Communications Network

218 The **Green Communications Network** connects campaign, communications and press  
219 staff of the member parties and partners with the aim to network and share best  
220 practices and information on the EU election campaign(s) and distribute the EGP  
221 campaign within the campaign and communication teams of the member parties.

## 222 Local Councillors Network

223 Our **Local Councillors Network** will focus on the connection between the European  
224 and local level in all its upcoming activities. The network of local  
225 representatives will be able to function as multipliers and deliver our messages  
226 as the Green representatives often closest to citizens.