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4 **Annex A to the EGP Activities Plan 2013**  
5 **proposal preparations EU2014 Common Campaign**

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7 The European Green Party Council, united in Madrid on May 12 2013, requests the Committee to do  
8 all the necessary to prepare a successful Common Green European election Campaign in 2014.  
9 Council approves the direction and the aims and objectives as laid down in the outline of the campaign  
10 2014 (annex B to the activities plan 2013).

11 Council further requests the Committee to prepare a Common Manifesto in an inclusive process,  
12 involving the member parties and civil society in the process. A first draft of the Common Manifesto  
13 will be discussed at the Autumn Council with the member parties and with representatives of civil  
14 society. A final draft is presented for the vote at the electoral Congress<sup>1</sup> in February (15/16 or 22/23).

15 Council requests the Committee to develop a draft campaign plan and present this to the Autumn  
16 Council 2013, in cooperation with the campaign working group and the agency that will be chosen to  
17 develop the common EU2014 campaign. The draft campaign plan will include the elements of the  
18 Common campaign, including a time-line, the budget and the activities planned for the election  
19 campaign.

20 Council requests the Committee to raise awareness for the campaign with all possible means and  
21 organise pre-campaign activities, like the election of a leading candidate, with virtual and real debates  
22 and by using modern and conventional means to achieve a higher and positive awareness ahead of the  
23 campaign.

24 Council requests the Committee to prepare the organisation of the election of one leading Green  
25 candidate by means of an open online primary and by a process that provides equal promotion and  
26 equal representation from the EGP. Candidates will be invited by the EGP to present themselves as of  
27 September 2013. Candidates must be eligible for election to the European Parliament. The candidates  
28 must present themselves for the European list on one of the lists (including alliances) of the Member  
29 Parties. They must present their political agenda in maximum two pages, be prepared to travel across  
30 the EU, to represent the Greens in the leading transnational debates with the other political families  
31 and to campaign transnationally to support member parties campaign activities. Each candidate must  
32 have the support of at least 5 of the EU28<sup>2</sup> parties. The deadline for applications is three weeks before  
33 the Autumn Council 2013. The parties can only support one candidate. We consider the one leading  
34 EGP candidate to be the heart and the face of our campaign and the representative of our political  
35 family throughout the campaign. We will also express clearly that the Green leading candidate would  
36 be our choice for the EU Commission President, should the opportunity arise.

37 Council instructs the Committee to further develop the process for the primary. The primary is open  
38 to the public for European Union citizens as of the age of 16 from the EU28 who pledge adherence to

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<sup>1</sup> The Green electoral Congress is a 1-day Congress with Council Rules

<sup>2</sup> All EGP affiliated parties from the 28 EU countries can participate



18<sup>th</sup>  
 COUNCIL  
 MEETING  
 OF THE  
 EUROPEAN  
 GREEN PARTY

MADRID | SPAIN | MAY 10-12 | 2013

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EU ELECTION  
 2014 CAMPAIGN

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45 the Green cause and who are eligible to vote. The Committee has to organise this process  
 46 guaranteeing the credibility and safety of the system used, the accountability and transparency of the  
 47 system and the process, and anonymity for the voter.

48 Council instructs the Committee to organise in 2014 two one day Green electoral Congresses in the  
 49 run up for the campaign, the first to adopt the manifesto and present the leading candidate and the  
 50 second to open the 'hot' phase of the common campaign in one of the leading capitals of Europe.