



MADRID | SPAIN | MAY 10-12 | 2013

2



3

4 **Annex A to the EGP Activities Plan 2013**  
5 **proposal preparations EU2014 Common Campaign**

6

7 The European Green Party Council, united in Madrid on May 12 2013, requests the Committee to do  
8 all the necessary to prepare a successful Common Green European election Campaign in 2014.  
9 Council approves the direction and the aims and objectives as laid down in the outline of the campaign  
10 2014 (annex B to the activities plan 2013).

11 Council further requests the Committee to prepare a Common Manifesto in an inclusive process,  
12 involving the member parties and civil society in the process. A first draft of the Common Manifesto  
13 will be discussed at the Autumn Council with the member parties and with representatives of civil  
14 society. A final draft is presented for the vote at the electoral Congress<sup>1</sup> in February (15/16 or 22/23).

15 Council requests **the cooperation of** the Committee **with the campaign working group** to  
16 develop a draft campaign plan and present **with support from** ~~this to the Autumn Council 2013, in~~  
17 ~~cooperation with the campaign working group~~ and the agency that will be chosen to develop the  
18 common EU2014 campaign **and present it for a vote at the Autumn Council 2013**. The draft  
19 campaign plan will include the elements of the Common campaign, including a time-line, the budget and  
20 the activities planned for the election campaign.

21 Council requests the Committee to raise awareness for the campaign with all possible means and  
22 organise pre-campaign activities, like the election of a leading candidate, with virtual and real debates  
23 and by using modern and conventional means to achieve a higher and positive awareness ahead of the  
24 campaign.

25 Council requests the Committee to prepare the organisation of the election of one leading Green  
26 candidate by means of an open online primary and by a process that provides equal promotion and  
27 equal representation from the EGP. Candidates will be invited by the EGP to present themselves as of  
28 September 2013. Candidates must be eligible for election to the European Parliament. The candidates  
29 must present themselves for the European list on one of the lists (including alliances) of the Member  
30 Parties. They must present their political agenda in maximum two pages, be prepared to travel across  
31 the EU, to represent the Greens in the leading transnational debates with the other political families  
32 and to campaign transnationally to support member parties campaign activities. **A Member Party**  
33 **can only support one candidate**. Each candidate for this primary has to receive support of at  
34 least 5 of the EU28 parties. ~~before the November 1st deadline.~~ The Member Party of interested  
35 candidates must officially nominate them for the primary.

36 ~~The deadline for applications is three weeks before the Autumn Council 2013. The parties can only~~  
37 ~~support one candidate.~~ We consider the one leading EGP candidate to be the heart and the face of our  
38 campaign and the representative of our political family throughout the campaign. We will also express

---

<sup>1</sup> The Green electoral Congress is a 1-day Congress with Council Rules

41

42 clearly that the Green leading candidate would be our choice for the EU Commission President,  
43 should the opportunity arise.

44 Council instructs the Committee to further develop the process for the primary. The primary is open  
45 to the public for European Union citizens as of the age of 16 from the ***members and sympathisers***  
46 ***of green member parties of the EU28. A sympathiser can be anyone as of the age of***  
47 ***16/18 (vote) living in the EU28 who pledges affinity to the EGP or to a green EGP***  
48 ***member party participating in the European elections. Affinity means the support of***  
49 ***their principle values, political goals and their political work.*** —adherence to  
50 the Green cause and who are eligible to vote. The Committee has to organise this process  
51 guaranteeing the credibility and safety of the system used, the accountability and transparency of the  
52 system and the process, and anonymity for the voter. ***The Autumn Council 2013 has to***  
53 ***officially decide upon the start of the primary.***

54 Council instructs the Committee to organise in 2014 ~~two~~ one day Green electoral Congresses in the  
55 run up for the campaign, ~~the first to adopt~~ ***during which*** the ***Common Manifesto is adopted***, and  
56 ~~present~~ the leading candidate ***is presented*** and ***during which*** ~~the second to open~~ the 'hot' phase of  
57 the common campaign ***is opened*** in one of the leading capitals of Europe.