

| | | Budget 2023 / 2024 | | | | Expenses 2018 / 2019 | | | | Expenses 2013 / 2014 | | | |
|--------------|---|--|----------------|----------|----------|----------------------|------------------|------------------|-------|----------------------|----------------|------------------|-------|
| | | 2023 | 2024 | Total | Notes | 2018 | 2019 | Total | Notes | 2013 | 2014 | Total | Notes |
| 1.a | Staff | Salaries and empl.contr. campaign staff | 420.000 | | | 154.377 | 422.361 | 576.739 | 1 | 69.126 | 112.403 | 181.529 | |
| | | Other staff costs incl. travel | 30.000 | | | 2.106 | 53.228 | 55.334 | 2 | 23.715 | 19.544 | 43.259 | |
| | | Volunteers | 0 | | | 0 | 2.028 | 2.028 | | 1.365 | 11.162 | 12.527 | |
| | | Interns and free-lancers | 50.000 | | | 0 | 37.529 | 37.529 | | | | | |
| 1.b | Campaign Agencies | Agency fee | 145.000 | | | 118.278 | 80.676 | 198.954 | | 179.233 | 144.535 | 323.768 | 5 |
| | | Travel costs (2019: and stock images) | 15.000 | | | 13.954 | 1.586 | 15.540 | | 0 | 31.826 | 31.826 | |
| | | Bonus max (not relevant 2023/24 - category from previous campaign) | 0 | | | 0 | 0 | 0 | | | | | |
| 2 | Campaign-related infrastructure and operating costs | Rent and charges second apartment (not relevant 2023/24 - category from previous campaign) | 0 | | | 0 | 14.073 | 14.073 | | | | | |
| | | Translation (2019: and adaptations) | 10.000 | | | 260 | 33.609 | 33.869 | | 19.779 | 11.984 | 31.762 | |
| | | Other | 8.000 | | | | | | | | | | |
| 3 | Administrative expenditure | Legal advice contracts | 5.000 | | | 0 | 0 | 0 | | 5.101 | 0 | 5.101 | |
| | | Other legal advice (2013: primary) | 0 | | | 0 | 0 | 0 | | 8.208 | 0 | 8.208 | |
| | | Security audit primary process | 0 | | | 0 | 0 | 0 | | 14.727 | 3.908 | 18.635 | |
| | | Other administrative costs | 0 | | | 18.134 | 1.537 | 19.671 | | 2.875 | 15.449 | 18.324 | |
| | | FYEG support (not relevant 2023/24 - category from previous campaign) | 0 | | | 0 | 0 | 0 | | 3.143 | 7.857 | 11.000 | |
| 4 | Meeting and representation costs | Working Groups | 30.000 | | | 16.230 | 0 | 16.230 | | 0 | 0 | 0 | 3 |
| | | Election campaign Working Groups | | | | 0 | 5.115 | 5.115 | 4 | 0 | 0 | 0 | |
| | | Comms meetings/Data Network | 35.000 | | | | | | | | | | |
| | Campaign Meetings | Campaign Meetings/trainings with member parties | 30.000 | | | 0 | 140.979 | 140.979 | | 71.550 | 31.099 | 102.649 | |
| | | Support transnational activities and meetings | 0 | | | 0 | 76.951 | 76.951 | | 0 | 27.800 | 27.800 | |
| | Support for candidates Spitzenkandidat | | 0 | | | 0 | 23.563 | 23.563 | | 0 | 24.265 | 24.265 | |
| | Election night event | | 0 | | | 0 | 3.759 | 3.759 | | 0 | 7.701 | 7.701 | |
| | CO2 compensation | | 2.000 | | | 5.000 | 5.000 | 10.000 | | 0 | 5.000 | 5.000 | |
| 5 | Information and publications | Campaign material | 25.000 | | | 4.193 | 0 | 4.193 | | 55.886 | 0 | 55.886 | |
| | | Pre-Campaign material design and production | 0 | | | 0 | 57.992 | 57.992 | | 0 | 56.929 | 56.929 | |
| | | Hot phase campaign material design and prod. | | | | | | | | | | | |
| | Website | Campaign website | 10.000 | | | 3.025 | 24.200 | 27.225 | | | | | |
| | | Adjustments | 0 | | | 0 | 15.319 | 15.319 | | 17.350 | 23.147 | 40.497 | |
| | Publicity | Multifunctional digital products | 30.000 | | | | | | | | | | |
| | | Social media general | 5.000 | | | | | | | | | | |
| | | Online advertising* | 25.000 | | | 48.162 | 612.970 | 661.132 | | 2.777 | 0 | 2.777 | |
| | | Get-out-the-vote technology | 0 | | | 0 | 60.778 | 60.778 | | 5.034 | 37.363 | 42.397 | |
| | | Electorate survey | 0 | | | 20.000 | 0 | 20.000 | | | | | |
| | TILT | TILT general | 5.000 | | | | | | | | | | |
| | | Online advertising* | 25.000 | | | | | | | | | | |
| | | Campaign agency (not relevant 2023/24 - category from previous campaign) | 0 | | | 134.552 | 12.705 | 147.257 | | 0 | 0 | 0 | |
| | | Software/database (not relevant 2023/24 - category from previous campaign) | 0 | | | 13.600 | 12.032 | 25.632 | | 0 | 0 | 0 | |
| | | Promotional material | 0 | | | 0 | 0 | 0 | | 0 | 0 | 0 | |
| | | Other (advisory board etc.) (not relevant 2023/24 - category from previous campaign) | 0 | | | 0 | 715 | 715 | | 0 | 0 | 0 | |
| | | Bonus max (not relevant 2023/24 - category from previous campaign) | 0 | | | 0 | 0 | 0 | | 0 | 0 | 0 | |
| 6 | Miscellaneous | | 20.000 | | | | | | | | | | |
| TOTAL | | | 925.000 | 0 | 0 | 551.870 | 1.698.706 | 2.250.576 | | 479.869 | 571.971 | 1.051.840 | |